

## ***SOCIAL ACTIVITIES AY 2024/25***

As a national commemorative event, the NSS Day celebration focused on promoting literacy, took place on 24th September 2024. *The highlight of the event was the distribution of books and stationery as an outreach activity to the nearby slum area, Amma Colony, Bidhannagar.* This initiative aimed to support the educational needs of underprivileged individuals and promote the NSS mission of literacy for all. More than 200 materials were distributed by the active donation of books, copies and stationaries by students.

The Internal Complaints Committee (ICC) and the NSS Wing of Dr. B.C. Roy College of Pharmacy & AHS commemorated the International Day for the Elimination of Violence Against Women under the UNiTE campaign, observed from November 26 to December 10, 2024. As an outreach activity, a rally aimed at raising awareness about violence against women and promoting the global message of #NoExcuse under the theme, *"Every 10 Minutes, a Woman is Killed,"* was organized on December 10, 2024 with the help of NSS Wing of BCRCP. The rally began at 11:00 AM from the college campus, covering a 3-kilometer route. Participants adhered to a black dress code to symbolize solidarity against violence towards women, and all students, faculty, and staff were encouraged to wear black. The rally also included a powerful street play performed by talented students of BCRCP, which effectively highlighted the urgency of addressing and eliminating violence against women. The performance was impactful, advocating for change and conveying the importance of creating a safer, more respectful society. Pamphlets were distributed to the public during the rally to spread awareness about the issue. Students, faculty, and staff actively participated in the event, showing their support and commitment to the cause. The collective presence of the participants helped amplify the message of standing against violence towards women and promoting a safer, more respectful society. This initiative was a significant step in raising awareness and inspiring positive change within the community. Pamphlets were also distributed among public stating the various to spread awareness. Almost 91 students participated in the rally. The street play was organized by the Final Year Students – CANVAS production, directed by Subhashish Karmakar and the play was enacted by 2<sup>nd</sup> year 3<sup>rd</sup> year and 4<sup>th</sup> year students. The rally ended with the street play in front of the College Gate.

The International Women's Day 2025 celebration was successfully organized by the Internal Complaints Committee (ICC) and NSS Wing of BCRCP on 7th March 2025. As part of the outreach initiative, "BCRCP সঞ্জীবনী" 2025, a health check-up camp, was organized to extend healthcare services to the underprivileged women in association with The Mission Hospital, Durgapur. Several specialist doctors from The Mission Hospital, Durgapur came over to provide health check-up services and attendees were also supplied with free of cost medicines and sanitary napkins. As many as 123 women and children from the community turned up for the health checkup camp. The conglomeration of the events related to health and safety was effective with the presence of distinguished guests, active participation of students, faculty and staff members of BCRCP and participation of the women from the society making this outreach program a huge success.





Distribution of books and stationery as an outreach activity to the nearby slum area, Amma Colony



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A street play on violence against women

DR. B.C. ROY SOCIETY PHARMACY

Internal Complaints Committee (ICC) & NSS Wing BCRCP  
In Association with  
The Mission Hospital, Durgapur  
Celebrates  
**INTERNATIONAL WOMEN'S DAY 2025**  
Theme: "For ALL women and girls: Rights. Equality. Empowerment."

**"SANJEEBANI"**  
FREE HEALTH CHECK-UP AND AWARENESS CAMP

Date: 7<sup>th</sup> March, 2025  
Venue: NOAA

Dr. B. C. Roy College of Pharmacy & AHS, Durgapur

Free health checkup camp for the needy