EVENT’S REPORT

Report on Seminar

2016-17

In the year 2017, Dr. B. C. Roy College of Pharmacy and Allied Health Sciences, Durgapur organized two seminars dated 08.03.2017 and 05.04.2017, respectively. In the first seminar, Prof. Samir Kumar Brahmachari (Ex Director General, CSIR, New Delhi) lectured on the topic "Crowd sourcing innovation for real world issue present in India". In the second seminar, Dr. Antoni Gomes (Former Professor, Department of Physiology, University of Calcutta, West Bengal) spoke on the topic "Research Ethics for Young student". Both seminars were arranged at A. P. C. Auditorium of Dr. B. C. Roy College of Pharmacy and Allied Health Sciences, Durgapur. In both seminars, 146 participants were present.
**Report on Entrepreneurship**

**Intra-college Entrepreneurship Meet “The Novateur 2016”**

Innovation distinguishes between a leader and a follower. BCRCP students came up with innovative ideas and exhibited their creativity in different stalls of inter college exhibition meet “Novateur 2016” which was organized by E-Cell, BCRCP.

All the dignitaries, faculty members and students were asked to assemble in BCRCP open ground by 10 a.m. The arrangement was grand and the stage was decorated for the welcome session. The dignitaries were welcomed on the stage and were asked to be seated.

All were dignitaries joined hands for lamp lighting session. Dr. Subrata Chakraborty, Director, BCRCP and Dr. Subhabrata Ray, Principal, BCRCP assembled for lamp lighting. Our Professor, Dr. Dinakar Sasmal and Registrar Sir, Dr. Hironmoy Roy joined hands for the same. Our senior faculty member, Dr. Anjan De and E-Cell faculty Leader 1, Dr. Indrani Bhattacharyya also contributed in the session.

Novateur 2K16 was started with mesmerizing song delivered by Ms. Sancharee Mondal, Assistant Professor BCRCP. The session started with Director Sir’s introductory speech and Dr. Indrani Bhattacharyya introduced the event schedule and event judgment criteria.

Next, Our E-cell In-charge, Dr. Subhro Prakash Bhattacharyya declared the stall open at 11 a.m. Innovative ideas were put together in our annual exhibition. All the stalls were given a number previously. Our students arranged the areas according to the number. The exhibition was grand where
our students showcased their talents by selling lots of foods, handicrafts, model presentations, art and design, games etc. All the participants had already enrolled their names in a group of maximum four.

All the participants presented their crafting skills in stalls named “KARUKRIT” presented by Debolina Ghosh and Shivojoyti Mukherjee. They were by selling hand-made earrings, pen stand, bottles and jewellery.

Various participants exhibited their paintings, wall decorations and beautiful drawing for sale in the area named “SPLASH OF COLOURS”. They made various handcrafts by waste products hence had put up a stall named ‘RECYCLE’.
There were various food stalls which attracted audience. Few students namely, Ria Pramanik, Aliviya Das, Aditi Roy and group were busy in making colored drinks to ease their customers from tiredness.

Eatables like Pan were prepared with ease by our students in a group of three. Our students had dressed in the same bihari attire selling pan in one of our stalls. Fuchka stalls, lemon juice were also a stock of attraction amongst the customers.
Soumojit Biswas, one of our students sold ‘JALMURI’ by adding various flavours and earned profit. Bakery items, non-vegetarian items like chicken fry were also available in the stalls which were prepared by the participants themselves. The stall named ‘CAKE-POPS’ sold Chicken Frankie with tomato sauce and sauce. Mouth watering eatables attracted most of the buyers and all the students enjoyed greatly.

Students prepared their own balance sheet on the basis of sale and profit earned and they submitted the same at the end of programme (2p.m. approx.). The sale amount was submitted to Dr. Indrani Bhattacharyya, E-Cell Faculty Leader 1. The Judges gave their opinion on the basis of highest selling group. The winner’s name was announced in the stage and all the participants were given certificates.
Workshop 1-1st 100- Venture 2017

The first venture of E-Cell started from 12th February, 2017 to 17th February, 2017. Students formed a group of minimum 8 and maximum 10 students and each group was given Rs. 100 in about 4p.m-5p.m. by Ms. Madhuri Pal & Mr. Sujit Nayak of B.Pharm 3rd Year on 11th February, 2017. The group comprised of 1 student each from B.Pharm 1st, 2nd and 3rd Year and was asked to start a capital.
Initial start-up capital must not be greater than the amount given by the E-Cell. The final balance sheet of the venture was submitted on 18th February and this initial Rs. 100 must be increased by starting any business or idea. In this activity students interacted with the common people and common entrepreneur and asked to contribute money to E-cell. The funds collected should be submitted with a proper balance sheet and must be more than the initial sum provided.

Prize Distribution Ceremony – Prize distribution of the 1st and the 2nd venture was Avishek Arang & Ria Debnath. Students were encompassed with various other categories of prizes.
This event was a great success and all the participants enjoyed it like anything. This shall enhance the communication skill of common entrepreneur.