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A Project Report

On

PHARMACEUTICAL MARKETING

Submitted for the partial fulfillment of the requirement for the award of the degree of “Bachelor of Pharmacy “

by

RAJAT SUBHRA JAS

Regn. No. – 181890220007

Roll No. - 18901918009

Under the Guidance of

INDRAJIT CHAND

Assistant Professor, BCRCP

Dr. B. C. Roy College of Pharmacy and Allied Health Sciences

Durgapur – 713206



Affiliated to: *MaulanaAbulKalam Azad University of Technology*

West Bengal

Prof. (Dr.) Subhabrata Ray

*Principal
Dr. B. C. Roy College of Pharmacy & AHS
Durgapur-713206*



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CERTIFICATE

This is to certify that the Project entitled "Pharmaceutical Marketing" in partial fulfillment of the requirement for the award of the Degree of Bachelor of Pharmacy submitted to Maulana Abul Kalam Azad University of Technology, West Bengal, is an authentic record of bona fide work carried out by Mr. Rajat Subhra Jas, Roll No-18901918009 under my guidance.

The matter embodied in this project has not been submitted for the award of any other degree or diploma to any University/Institution.

Indrajit Chand

Signature

Name of Guide: **INDRAJIT CHAND**

Date: 25/06/2021

Place: Durgapur

Ray

Signature

Name of Principal: **Dr. Shubhabrata Ray**

Date: 25/06/2021

Place: Durgapur

Ray
14/06/21
Prof. (Dr.) Subhabrata Ray
Principal
Dr. B. C. Roy College of Pharmacy & AHS
Durgapur-713206

Signature

Name of External Examiner:

Date: 25/06/2021

Place: Durgapur

