

A Project Work

on

Ethical Promotion of Medicines and Pharmaceutical Marketing

Submitted for the partial fulfillment of the required for the Award of the Degree of Bachelor of Pharmaceutical Technology

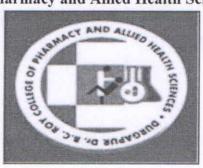
B.Pharm, 4th Year, 8th semester

By

Aritra Paul
University Registration no. 171890210018 of 2017-2018
University Roll No. 18901917117

Under the Supervision/Guidance of *Dr.Aniruddha Mukherjee* (Assistant Professor)

Dr.B.C.Roy College of Pharmacy and Allied Health Sciences, Durgapur-713206



Affiliated to :Maulana Abul Kalam Azad University of Technology, West Bengal





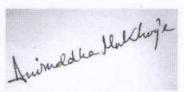
Prof. (Dr.) Subhabrata Ray
Prof. (Dr.) Subhabrata Ray
Principal
Pr

2021



CERTIFICATE

This is to certify that the Project entitled "Ethical Promotion of Medicines and Pharmaceutical Marketing" in partial fulfilment of the requirement for the award of the Degree of B.Pharm Submitted to Maulana Abul Kalam Azad University of Technology, West Bengal, is an authentic record of bona fide Work carried out by ARITRA PAUL Roll No 18901917117 under my supervision/guidance.



Signature and Name of

Guide: Dr. Aniruddha Mukherjee

Date:

Place: Dr.B.C.Roy College of Pharmacy And Allied Health Sciences



Signature and Name of

Principal: Prof.(Dr.) Subhabrata Ray

Date:

Place: Dr.B.C.Roy College of Pharmacy And Allied Health Sciences

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External Examiner:

Date:

Place: Dr.B.C.Roy College of Pharmacy And Allied Health Sciences

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