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A project Report

On

**A Review on Pharmaceutical Promotional Techniques**

Submitted for Partial fulfillment of the requirement for the award of the Degree of

Bachelor of Pharmacy

By

**Bikash Bhakat**

University Registration No.: 171890210023 of 2017-2018

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Under the supervision/ guidance of

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## CERTIFICATE

This is to certify that the project entitled "**A Review on Pharmaceutical Promotional Techniques**" In partial fulfillment of the requirement or the award of the Degree **B. Pharm**, submitted to **Maulana Abul Kalam Azad University of Technology, West Bengal**, is an authentic record of bona fide work carried out by **Bikash Bhakat**, Roll No. **18901917112** under my supervision/ guidance.

Signature and Name of the Guide: *Soumya Mitra*

Mr. Soumya Mitra, Assistant professor, BCRCP

Date:

Place:s

Signature and name of the principal:

Dr. Subhabrata Roy

Date:

Place:



Signature and Name of the

External Examiner;

Date:

Place:



*Prof. (Dr.) Subhabrata Roy*  
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