

A Project Report On

MARKETING COMMUNICATION STRATEGIES

Submitted for the partial fulfilment for the award of the Degree of

B. Pharm

by

Bishal Gandhi

University Regn. No.- 171890210025 OF 2017-2018
Roll No.- 18901917110

Under the Supervision/Guidance of

Ms. Sancharee Mondal

Assistant Professor

Dr. B. C. Roy College of Pharmacy and Allied Health Sciences, Durgapur – 713206



Affilated to: Maulana AbulKalam Azad University of Technology, West Bengal



WEST BENGAL

UTECH

UTECH

OF THE CHNOLOGY,

WEST BENGAL

Prof. (Dr.) Subhabrata Ray

Principal

Pr



CERTIFICATE

This certify that the Dissertation entitled Reviewing the HPTLC as a tool of chromography and to study it widened spectrum when tagged to Mass Special copy in partial fulfillment of the requirement for the award of the Degree ofBo whor of Pharmacy submitted to Maulana Abul Kalam Azad University of Technology, West Bengal, is an authentic record of bona fide work carried out by Mr. Biswaria la Dawn Roll No 18901917108 under my guidance.

Sign and Name of

Guic

(ASHOKE KUMAR GHOSH)

Date: 6.2021 PlaceRGAPUR

Signal and Name of

Primaron

(SUBHABRATA RAY)

6.2021 Date Pla RGAPUR

Signature and Name of

Exterminer

Date

Plac

Prof. (Dr.) Subhabrata Ray Dr. B. C. Roy College of Pharmacy & AHS Durgapur-713206