

88

A Project Report
On

Marketing of pharmaceuticals in India

Submitted for the partial fulfilment of the requirement for the award of the Degree of
Bachelor of Pharmaceutical Technology

By

Bitan Guchhait

University regn. no. 171890210028 Of 2017-2018
Roll no. 18901917107

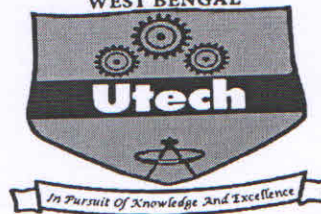
Under the Supervision/Guidance of
Dr. Aniruddha Mukherjee
(Assistant Professor)

Dr. B. C. Roy College of Pharmacy and Allied Health Sciences, Durgapur -713206



Affiliated to: MaulanaAbulKalam Azad University of Technology, West Bengal

**MAULANA ABUL KALAM AZAD
UNIVERSITY OF TECHNOLOGY,
WEST BENGAL**



2021

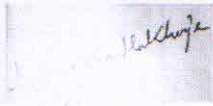


Prof. (Dr.) Subhabrata Ray
Principal
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Durgapur - 713206

87

CERTIFICATE

This is to certify that the Project entitled "**Marketing of pharmaceuticals in India**" in partial fulfilment of the requirement for the award of the Degree of B. Pharm submitted to **Maulana Abul Kalam Azad University of Technology, West Bengal**, is an authentic result of bonafide research work carried out by **Mr. BITAN GUCHHAIT** Roll No **18901917107** under my supervision/ guidance.

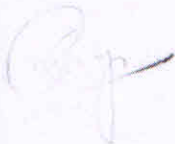


Signature

Name of the Guide: **Dr. Aniruddha Mukherjee**

Date: **24.06.2021**

Place: **Dr B C Roy College Of Pharmacy and AHS**



Signature

Name of the Principal: **Prof.(Dr.) Subhabrata Ray**

Date: **24.06.2021**

Place: **Dr B C Roy College Of Pharmacy and AHS**




Signature

Name of the External Examiner:

Date:

Place: **Dr B C Roy College Of Pharmacy and AHS**



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