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A project report/ thesis/ synopsis

on

TOPIC

submitted for the partial fulfillment of the requirement for the award of the Degree of

BACHLOUR OF PHARMACY

by

PRITAM SAHA

18901917079

under the supervision /guidance of

Prof.(Dr)SUBRATA CHAKRABORTY

designation

DR B.C. ROY COLLEGE OF PHARMACY AND ALLIED HEALTH SCIENCES,


DURGAPUR- 713206

affiliated to: MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY,

WEST BENGAL

2021




Prof. (Dr.) Subhabrata Ray
Principal
Dr. B. C. Roy College of Pharmacy & AHS
Durgapur-713206

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Certificate

This is to certify that the project /thesis/dissertation entitled “PHARMACEUTICAL MARKET SEGMENTATION” in partial fulfilment of the requirement for the award of degree BACHLOUR IN PHARMACY submitted to MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, west Bengal is an authentic record of bonafide research work carried out by MR PRITAM SAHA roll no=18901917079 under my guidance.

Signature and name of guide=Prof(Dr) SUBRATA CHAKRABORTY



Date=25/6/21

Place=durgapur

Signature and name of principal =Prof.Dr. SUBHABRATA RAY



Date=25/6/21


Place=Durgapur

Signature and name of external examiner=

Date=25/6/21

Place=Durgapur




Prof. (Dr.) Subhabrata Ray
Principal
Dr. B. C. Roy College of Pharmacy & AHS
Durgapur-713200