

A Project Report

On

Marketing

Submitted for the partial fulfilment of the requirement for the award of the degree of

B.Pharm

By

Ranajit Pal

University Regn. No. 171890210062 of 2017-18 University Roll No. 18901917073

Under the Guidance of

Prof. Saptarshi Dutta

M.Pharm

Dr. B.C. Roy College of Pharmacy and Allied Health Sciences, Durgapur – 713206



Affilated to: Maulana Abul Kalam Azad University of Technology, West Bengal

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL



2021

Prof. (Dr.) Subhabrata Ray





CERTIFICATE

This is to certify that the project entitled "Marketing" in partial fulfilment of the requirement for the award of the degree B.Pharm submitted to Maulana Abul Kalam Azad University of Technology, West Bengal, is an authentic record of bonafide research work carried out by Mr.Ranajit Pal ,Roll No. 18901917073 under my guidence.

Signature:

Name of the Guide: Prof. Saptarshi Dutta

Date: 15.06.2021

Place: Durgapur

Signature:

Name of the Principal Prof. Subhabrata Ray

Date: 15.06.2021

Place: Durgapur

Signature:

Name of the External Examination:

Date:

Place:

Prof. (Dr.) Subhabrata Ray
Prof. (Dr.) Subhabrata Ray
Principal
Principal
Principal
Dr. B. C. Roy College of Pharmacy & AHS
Durgapur-713206

