

## A project Report

On

## A Review on Pharmaceutical Promotional Techniques

Submitted for Partial fulfillment of the requirement for the award of the Degree of
Bachelor of Pharmacy

By

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Under the supervision, guidance of

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Prof. (Dr.) Subhabrata Ray

Prof. (Dr.) Subhabrata Ray

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## CERTIFICATE

This is to certify that the project entitled "A Review on Pharmaceutical Promotional Techniques" In partial fulfillment of the requirement or the award of the Degree B. Pharm, submitted to Maulana Abul Kalam Azad University of Technology, West Bengal, is an authentic record of bona fide work carried out by Soumya Ghosh, Roll No. 18901917046 under my supervision/guidance.

Signature and Name of the Guide: Soumya Ulitra

Mr. Soumya Mitra, Assistant professor, BCRCP

Date: 25.06.2021

Place: Durgapur

Signature and name of the principal:

Dr. Subhabrata Roy

Date: 25.06.2021

Place: Durgapur

Signature and Name of the

External Examiner;

Date:

Place: