**3.2.1. Ecosystem for Innovation**

**2023-24**

On the occasion of International Women’s Day, celebrated on 8th March, the E-Cell, in collaboration with the ICC committee of the college, organized an event on 7th March 2024 to honor and empower leading women entrepreneurs from Durgapur and across India. The theme for the day, **“Valuing and Empowering Women Entrepreneurs: Inspiring Inclusion in Economic Development”**, aimed to celebrate the significant contributions of women in entrepreneurship and highlight their role in fostering economic growth. Ms. Utkarsha Rajepandhare, Founder of PSR Sustainability, Pune, Maharashtra, was the first speaker, joining virtually to share her journey as an electronic engineer who pursued postgraduate studies at TISS Mumbai. The second speaker, Krishna Sur, owner of Krishna Sur’s Creation in Durgapur, shared her inspiring story of perseverance, starting from a small boutique that evolved into a thriving enterprise empowering local artisans and women. The final speaker, Mrs. Payel Bajoria, a fashion designer and founder of Miharu, she works with Dhokra artisans to create unique jewellery and corporate gifts. The event featured some performances, such as **Nari Shakti**, **SHARP TANK**, where participants showcased innovative venture ideas. The event concluded with the felicitation of the speakers and a vote of thanks from the registrar.