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Dr. Meghnad Saha Sarani, Bidhannagar, Durgapur-713206, West Bengal (India)

**A REPORT ON NSS DAY CELEBRATION/BLOOD DONATION CAMP
CONDUCTED ON 23.09.2022 AT NETAJI OPEN AIR AUDITORIUM**

The banner features the following text and graphics: At the top left are logos for NBA (National Board of Accreditation) and NIRF (National Institutional Ranking Framework). In the center, it reads "NSS DAY CELEBRATION" in large red letters, with a circular logo below it. Below that, it says "NSS Wing of DR. B. C. ROY COLLEGE OF PHARMACY & AHS DURGAPUR". To the right, there are logos for NAAC (National Assessment and Accreditation Council) with a B++ rating and the Indian Red Cross Society. The main text continues: "Organises Voluntary Blood Donation Camp In Association With The Mission Hospital, Durgapur". On the right side, there is a graphic of a hand holding a heart with a pulse line, and the text "DONATE BLOOD" with a red cross. At the bottom left, a calendar icon indicates the date "23rd September 2022" and time "11:00 am to 2:00 pm". At the bottom right, a location pin icon indicates "Netaji Open Air Auditorium (NOAA)".

The National Service Scheme (NSS) is an Indian government sector public service program conducted by the Ministry of Youth Affairs and Sports of the Government of India. Popularly known as NSS, the scheme was launched in Gandhiji's Centenary year in 1969. Aimed at developing student's personality through community service, NSS is a voluntary association of young people in Colleges, Universities and at +2 level working for a campus-community linkage.

Launched in May 1969, the programme aims to instilling the idea of social welfare in students, and to provide service to society without bias. NSS volunteers work to ensure that everyone who is needy gets help to enhance their standard of living and lead a life of dignity. In doing so, volunteers learn from people in villages how to lead a good life despite a scarcity of resources. It also provides help in natural and man-made disasters by providing food, clothing and first aid to the disaster's victims.

Dr. B.C. Roy College of Pharmacy and Allied Health Sciences along with the NSS wing of the institution also celebrated the auspicious day where the college, after three long years,

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successfully organized a Voluntary Blood Donation Camp in collaboration with the Mission Hospital, Durgapur, under the leadership of the Program Officer, Mrs. Rituparna Chaki Ghosh.

The program started with the lighting of the ceremonial lamp by the Director, Prof. Dr. S. Chakraborty, the Principal, Prof. Dr. S. Ray and the Registrar, Sri S. Sengupta, in the presence of the Management. This was followed by a short speech of the Director and the Program Officer who explained the importance of NSS Day to the students. Many students, teachers and non-teaching staffs actively took part in the blood donation camp. The students had to undergo a full medical check-up under the supervision of the doctors of Mission Hospital, passing which they were allowed to donate blood. The blood donation camp would not have been successful without the cooperation and help of the NSS volunteers as they maintained decorum and very dutifully conducted all the necessary activities. Provision of Refreshment packets were made for the blood donors. The program ended with a vote of thanks by the Registrar.

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