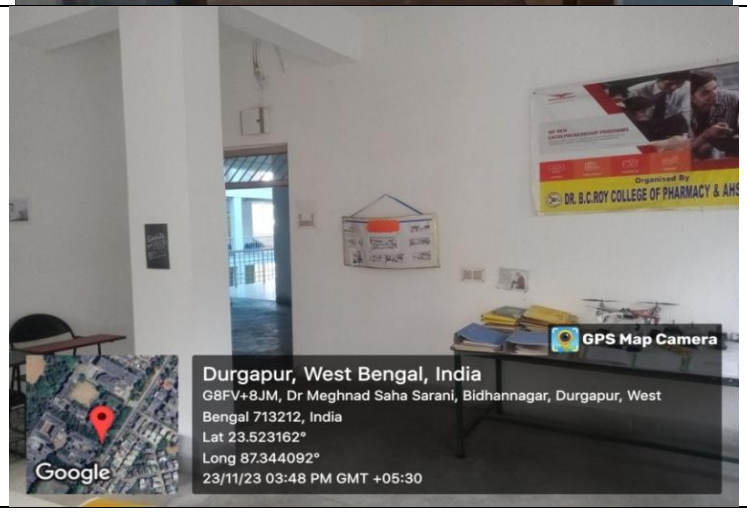E CELL AT A GLANCE